

GLOBAL TOUR

www.expoperumilenariomagico.com



LIVING CULTURE

TOURISM • GASTRONOMY • SPIRITUALITY • NATURAL MEDICINE

MACHUPICCHU



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WELCOME

The global tour **EXPO PERÚ MILENARIO MAGICO 2022-2024** is a 1-day event in the 20 capitals and most important cities in the world. The main objective is to rescue, preserve, reassess and spread the ancient knowledge and skills transmitted from generation to generation as part of the tradition, identity and living culture of Cusco and Peru.

Live an unforgettable experience with the launch of the book entitled **ESSENCE OF PERU AND HUMANITY** and the documentary of the book **ANCESTRAL CEREMONIES PERU**. The renowned Master Chef and Inka Shaman Robert Joel Tello Vilchez performs a live show of Traditional Peruvian Cuisine and presents us his new technique of Inka Energy Cooking, Inka Energy Cleansing, Inka Energy Protection and Inka Energy Meditation. We will present the non-profit social project Cultural Tourist Complex and Healing Center "INKA'SONQO" and the photographic exhibition of ceremonial temples and Inka energy sites in the Cusco region.

The **EXPO PERÚ MILENARIO MAGICO** is the appropriate means for the promotion and spread at a national and international level of the ancestral culture and wealth of Cusco and Peru in all its breadth. We have the accreditation and sponsorships of national and international companies and institutions, embassies, consulates, ministries and institutions related to the objective.



OBJECTIVE

The main objective is to rescue, preserve, reassess and spread the ancient knowledge and skills transmitted from generation to generation as part of the tradition, identity and living culture of Cusco and Peru.

MISSION

Promote and spread the living ancestral culture and richness of Cusco and Peru in all its breadth as a tourist product at a national and international level.

VISION

Carry out the EXPO PERU MILENARIO MAGICO in more than 20 countries in the next 3 years and have natural medicine with Andean Ancestral Spirituality recognized as Cultural Heritage of Humanity.

TOUR GLOBAL

2022·2024

2022

-  PERU • Cusco / 10 june 2022
-  PERU • Lima / 21 october 2022
-  BOLIVIA • La Paz / 25 november 2022
-  ECUADOR • Quito / 16 december 2022

2023

-  UNITED ARAB EMIRATES • Dubai / 13 january 2023
-  JAPAN • Tokio / 17 february 2023
-  INDIA • New Delhi / 17 march 2023
-  THE NETHERLANDS • Amsterdam / 12 may 2023
-  GERMANY • Berlin / 16 june 2023
-  SWITZERLAND • Bern / 14 july 2023
-  INDONESIA • Yakarta / 11 august 2023
-  INDONESIA • Bali / 18 august 2023
-  SPAIN • Madrid / 15 september 2023
-  SPAIN • Barcelona / 22 september 2023
-  SPAIN • Ibiza / 29 september 2023

2024

-  UNITED KINGDOM • London / 7 may 2024
-  ITALY • Rome / 30 may 2024
-  USA • Washington DC / 7 june 2024
-  FRANCE • Paris / 20 june 2024
-  MEXICO • Mexico City / 30 june 2024
-  CHINA • Pekin / 28 july 2024
-  SAUDI ARABIA • Riad / 14 august 2024
-  BRAZIL • Brasilia / 14 september 2024
-  CHILE • Santiago / 21 october 2024
-  COLOMBIA • Bogota / 21 november 2024



EVENT PROGRAM

16:00 hrs.

PHOTOGRAPHIC EXHIBITION OF THE INKA CEREMONIAL TEMPLES AND ENERGY SITES IN CUSCO

- More than 30 photographs on display.

16:30 hrs.

OPENING OF THE EVENTT

- Opening words of the event by the Ambassador or Honorary Consul of Peru responsible in the capital or city.
- Opening words of the event by the representative authority of the city.
- Opening words of the event by the Author of the book Mr. Robert Joel Tello Vilchez.
Opening words of the event by the Executive Producer of the documentary Mauricio José Rosales Duran.

16:50 hrs.

PRESENTATION OF THE BOOK “ESSENCE OF PERU AND HUMANITY”

- Projection of the complete book.
- Projection of volumes I, II, III.

17:10 hrs.

PRESENTATION OF THE DOCUMENTARY “ANCESTRAL CEREMONIES PERU”

- Projection of the Trailer.
- 5 minute screening of the first, second and third episodes of the documentary.

17:30 hrs.

INKA CLEANSING AND ENERGY PROTECTION

- Inka cleansing and energy protection with different incenses.
- Medicine music.
- Inka energy meditation.

18:00hrs.

TRADITIONAL PERUVIAN CUISINE SHOW

- Preparation of the “cebiche clásico”.
- Preparation of “leche de tigre”.

18:20 hrs.

INKA ENERGY CUISINE SHOW

- Preparation of the “Inka vegan ceviche”.
- “Corazón del Perú”.

18:40 hrs.

PRESENTATION OF THE NON-PROFIT PROJECT “INKA’SONQO”

- 3D video projection of the complex.
- Projection of the project modules.

19:00 hrs.

FOOD AND ART

- Tasting of “cebiche”, “leche de tigre”, “Inka vegan cebiche”, “corazón de Perú”.
- Live music show.
- Live dance show.

19:30 hrs.

EVENT CLOSURE

- Closing words of the event by the Ambassador or Honorary Consul of Peru responsible in the capital or city.
- Closing words of the event by the representative authority of the city.
- Closing words of the event by the author of the book Mr. Robert Joel Tello Vilchez.
- Closing words of the event by the Executive Producer of the documentary Mauricio José Rosales Duran.
- Delivery of certificates.



TICKET SALES

The ticket includes:

- Free digital download of the book in Spanish and English.
- Presentation of the trailer and episodes I, II and III of the documentary.
- Inka Cleansing and Energy Protection.
- Inka Energy Meditation.
- Medicine Music.
- Class of Inka Energy Cuisine
- Class of Traditional Peruvian Cuisine.
- Tasting.
- Digital recipe book with the dishes of the event.
- Photographic exhibition.
- Fair of premium products from Peru and the host countries.
- Certificate of the event.

BOOK NOW

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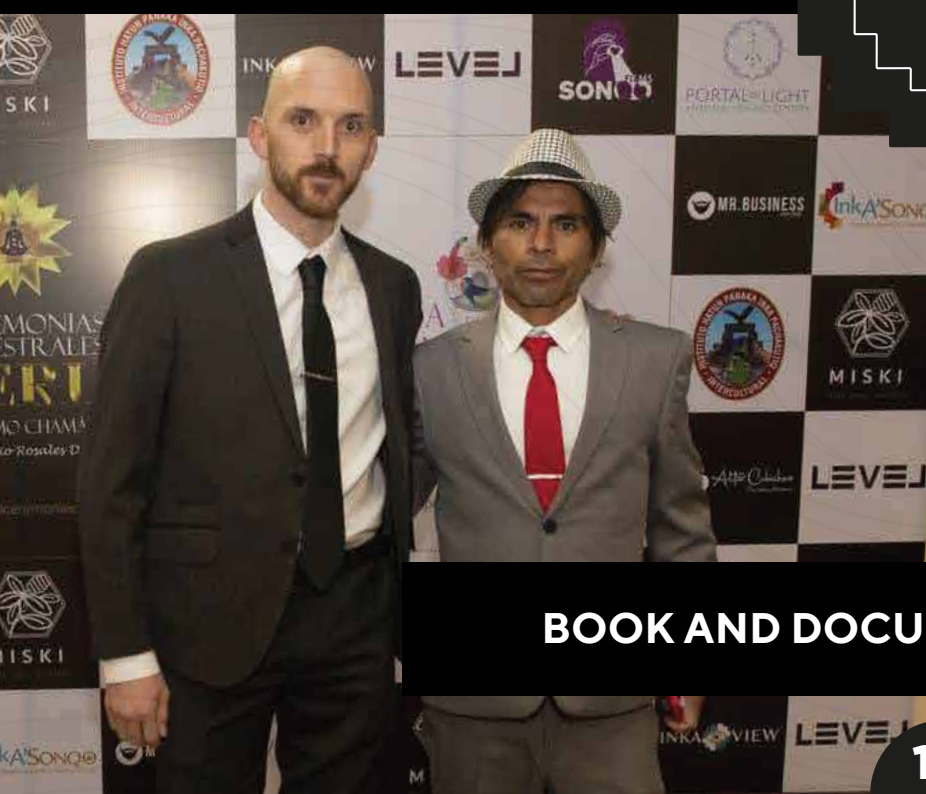




**ENERGETIC AND SPIRITUAL TOURISM
IN CUSCO AND PERU**



PRESS CONFERENCE



BOOK AND DOCUMENTARY RELEASE

The objective of this important literary work titled “THE ESSENCE OF PERU AND HUMANKIND” is to rescue, conserve, revalue and spread the use of more than 6000 Medicinal Plants as well as the Ancestral Andean Spirituality of Cusco and Peru.



ESSENCIA OF PERU AND HUMANKIND

MAGICAL SACRED BOOK OF COLLECTION

by *Joel Tello Vilchez*
Master Chef & Inka Shaman



ANCESTRAL
CEREMONIES
PERU

INTI, THE LAST INKA SHAMAN
DOCUMENTARY





ANCESTRAL HEALING CEREMONIES





NATURAL MEDICINE





TRADITIONAL PERUVIAN CUISINE • INKA ENERGY CUISINE





**SOCIAL NON-PROFIT PROJECT LOCATED
IN THE SACRED VALLEY OF THE INKAS**

INSTITUTIONAL RECOGNITIONS



MUNICIPALIDAD
PROVINCIAL
DEL CUSCO



Universidad
Andina
del Cusco



EMBAJADA DEL PERÚ
URUGUAY



CONSULADO GENERAL DEL PERÚ
COCHABAMBA



Embajada del Perú
Asunción - Paraguay



Consulado General del Perú
Santa Cruz de la Sierra - Bolivia



GOBIERNO MUNICIPAL
AUTÓNOMO
DE SANTA CRUZ DE LA
SIERRA - BOLIVIA



UruguayNatural



Secretaría Nacional de Turismo
PRESIDENCIA DE LA REPÚBLICA



MUNICIPALIDAD DE
SAN PEDRO DE ATACAMA - CHILE



Embajada de la República de Paraguay
Montevideo - Uruguay



MINISTERIO DE
TURISMO Y DEPORTE
SECRETARÍA DE ESTADO



Municipalidad de la ciudad de Asunción
Intendencia Municipal



I. MUNICIPALIDAD DE VIÑA DEL MAR



Embajada de la República Argentina
Uruguay

SPONSORS



PERU MEGADIVERSE COUNTRY

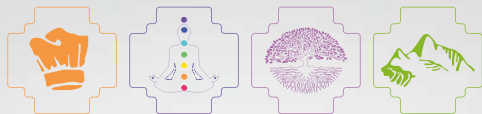
Peru is one of the countries with the greatest biodiversity of the world; the Amazon jungle has the largest biodiverse area in the planet. In Peru there are 84 of the 117 life zones of the planet and 28 of the 32 climates of the world. This ecosystem diversity allows having a great number of species, only in terms of flora, it has around 25000 species, about 10% globally. Besides, Peru is well known as one of the countries with the largest diversity of fish, the second with the largest diversity of birds, and the third with amphibians and mammals.

According to the “Instituto de Investigación de la Amazonía Peruana”, more than 2,500 plants have been identified for therapeutic use in the Amazon Region. It is estimated that in Peru there are more than 6,000 medicinal plants for therapeutic use. Most of these plants still do not have a scientific study, they are not cultivated or used, this ancient knowledge is being lost and we should not allow it.

PARADISE OF EARTH!

EXPO PERÚ

MILENARIO MÁGICO 2022 - 2024



GLOBAL TOUR IN MORE THAN 20 COUNTRIES